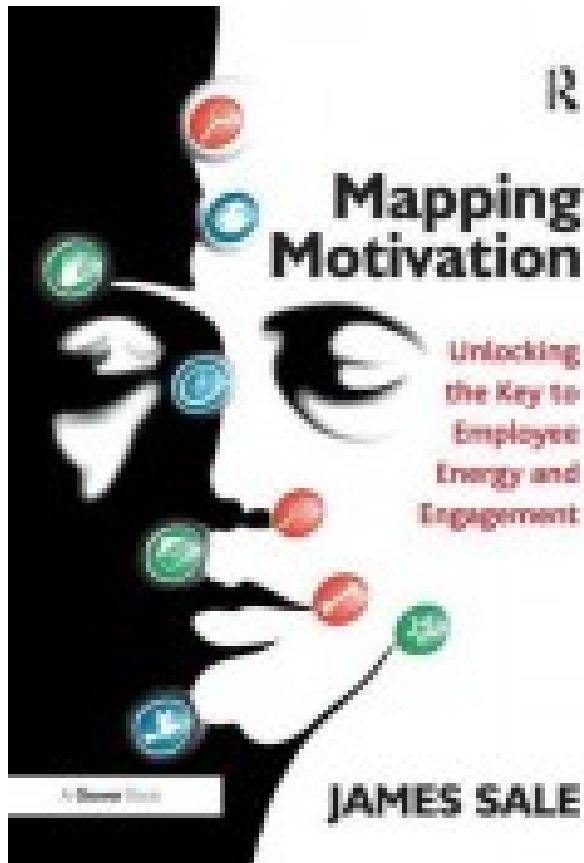


Mapping Motivation



Forfatter:	James Sale
Forlag:	Taylor & Francis Ltd
Sprak:	Engelsk
Antall sider:	210
ISBN/EAN:	9781472459275
Kategori:	Økonomi og ledelse og Organisasjon og ledelse
Utgivelsesår:	2015

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Ever wondered what motivation is, and why organizations do not and cannot - until now - measure it? James Sale tackles the question of what motivation is, why we need it and what happens when we don't have it. He defines and measures motivation from an individual, team and, most critically, organizational or workplace point of view and he introduces the reader to the core concepts of how it relates to fundamental issues such as performance and productivity, and its role in a number of key management functions: team building, performance appraisal, leadership development, engagement and change management. Motivation is a core aspect of all people development initiatives and programmes - if we wish them to succeed. Based on over ten years of research into motivation and performance, James created Motivational Maps, the first and only accurate diagnostic tool that describes, measures, monitors and maximizes motivation and performance through an easy, simple to use, online questionnaire that takes only 10 minutes to complete, and which readers have access to.

Mapping Motivation, therefore, is the definitive book on motivation, its language and metrics, written by its creator are full of knowledge, insight and practical tips this will appeal to leaders, managers, HR specialists, trainers, coaches, consultants and visionaries around the world, who wish to engage with people development and productivity in a new, dynamic way.

Bruken av team i arbeidslivet har økt sterkt siden begynnelsen av 1980-tallet (Mohrman, Cohen & Mohrman, 1995; Nadler, Spencer & Associates, 1998), og det publiseres.