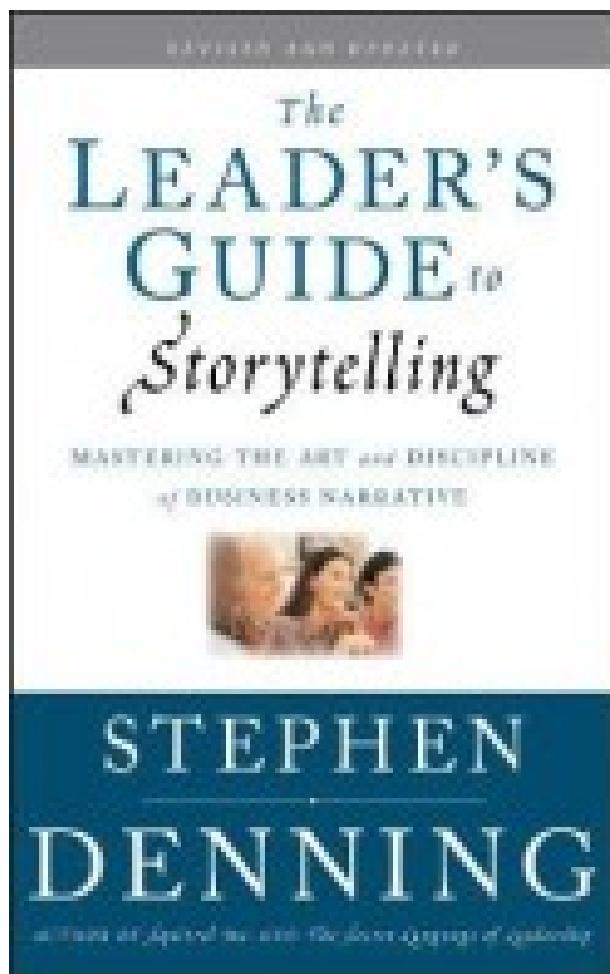


The Leader's Guide to Storytelling



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How leaders can use the right story at the right time to inspire change and action This revised and updated edition of the best-selling book A Leader's Guide to Storytelling shows how storytelling is one of the few ways to handle the most important and difficult challenges of leadership: sparking action, getting people to work together, and leading people into the future. Using myriad illustrative examples and filled with how-to techniques, this book clearly explains how you can learn to tell the right story at the right time. * Stephen Denning has won awards from Financial Times, The Innovation Book Club, and 800-CEO-READ *The book on leadership storytelling shows how successful leaders use stories to get their ideas across and spark enduring enthusiasm for change * Stephen Denning offers a hands-on guide to unleash the power of the business narrative.

King Alice Arthur feels like Kay's slave. He's constantly pushed around. But one day, under a tournament something exciting happens.

Kay send him to get him the sword.