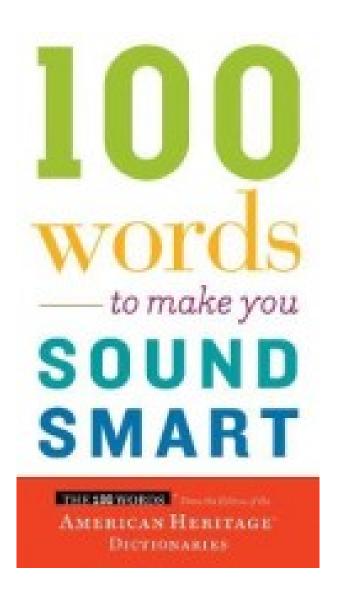
100 Word to Make You Sound Smart



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100 Words to Make You Sound Smart is an informative and entertaining resource that can help anyone be right on the money when looking for words that will make a point, seal the deal, or just keep folks listening. Chosen by the editors of the American Heritage Dictionaries, these words will appeal to anyone who wants to be a more compelling communicator - as a worker, consumer, advocate, friend, dinner companion, or even as a romantic prospect. The book includes a colourful variety of words, including handy words of just one syllable (such as glib) and words derived from the names of famous people (such as Freudian slip and Machiavellian). There are expressions from popular culture (catch-22) and words that date back to classical civilisation (spartan and stoic). Each word is clearly defined and shown in context with quotations from contemporary sources: magazines, newspapers, broadcast media, movies, and television. For many words, quotations from distinguished authors and speakers are also given and word histories are explained. 100 Words to Make You Sound Smart, the best-selling title in the 100 Words series, provides an affordable and enjoyable way to communicate more effectively.

It offers the coveted gift of gabto anyone who needs to "say it right" - and to anyone who wants to sound more articulate.

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