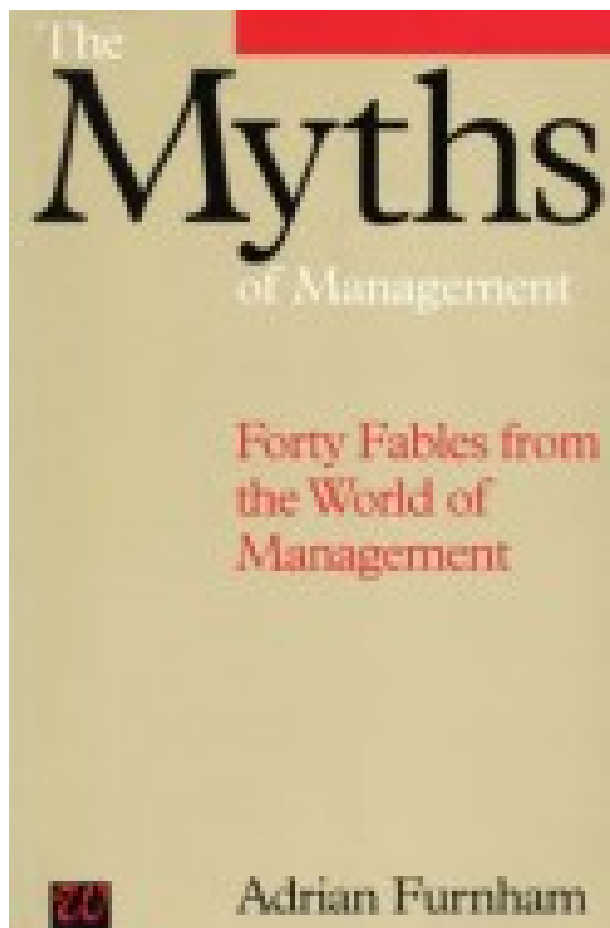


The Myths of Management



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Is management any more than common sense? Do employers really know how to recruit the best people for their firms? How important is training to employee development? Which management techniques motivate employees best? Is money the best motivator? These are key questions which every ambitious organisation should be asking about itself and the way it operates. Or do they simply represent the latest fashionable management fads promoted by trendy consultants?

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