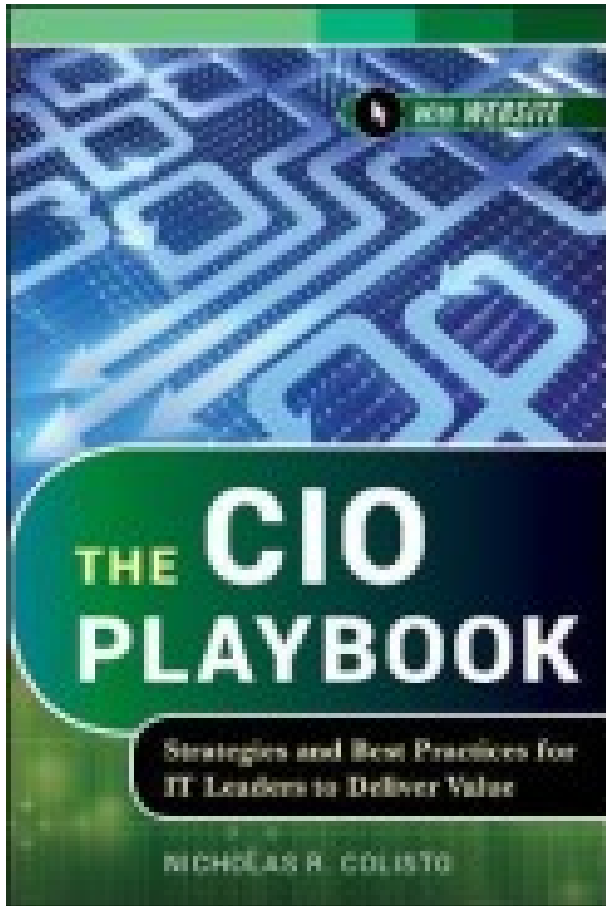


The CIO Playbook



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As our economy shifts from recession to recovery, our current economic climate is ripe for transformation. CIOs are in a unique position to leverage technology in order to drive innovation and boost business growth. The CIO Playbook is the handy desk reference for CIOs, CEOs, CFOs, and up and coming leaders, revealing a dynamic seven-step framework (Partner Organize Innovate Deliver Support Protect Grow) that will guide you in making essential changes to your organization. The proven strategies, tools, and techniques in The CIO Playbook make it the ultimate "how-to" resource for creating a high-performance IT organization that delivers value-added products and services to employees, customers, and shareholders.

Author Nicholas Colisto provides solutions to the issues that concern business leaders and IT practitioners, including: * How to truly partner with business peers * Delivering high-quality products and services that are embraced by your user community * How to ensure your team is focused on the right innovations * Measuring performance and running your department like a business * Ways to attract, motivate, and retain a talented team working toward a common vision * Managing risks to operate effectively and protect corporate reputation Featuring online templates for each of the seven steps described in the book, The CIO Playbook can help you transform your IT department from a mere order taker to a high-performance organization that delivers extraordinary business outcomes, despite this era of turbulent economic challenges.

. (CIO) John S. Britsio. This playbook is the perfect implementation companion for businesses looking to incorporate location-based marketing into their overall. “Roman” om en ny (og uvillig) CIO – gir god forståelse av brytningene mellom IT og forretningsiden i en bedrift, og hva IT-ledelse består i.

Harvard Business School Press. “Roman” om en ny (og uvillig) CIO. Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers. O'Reilly Media. Om amerikansk sukkerpolitikk. U.S. sugar policy stands for all that's bad about our political system (Amerikansk sukkerpolitikk står for alt som er dårlig ved.